

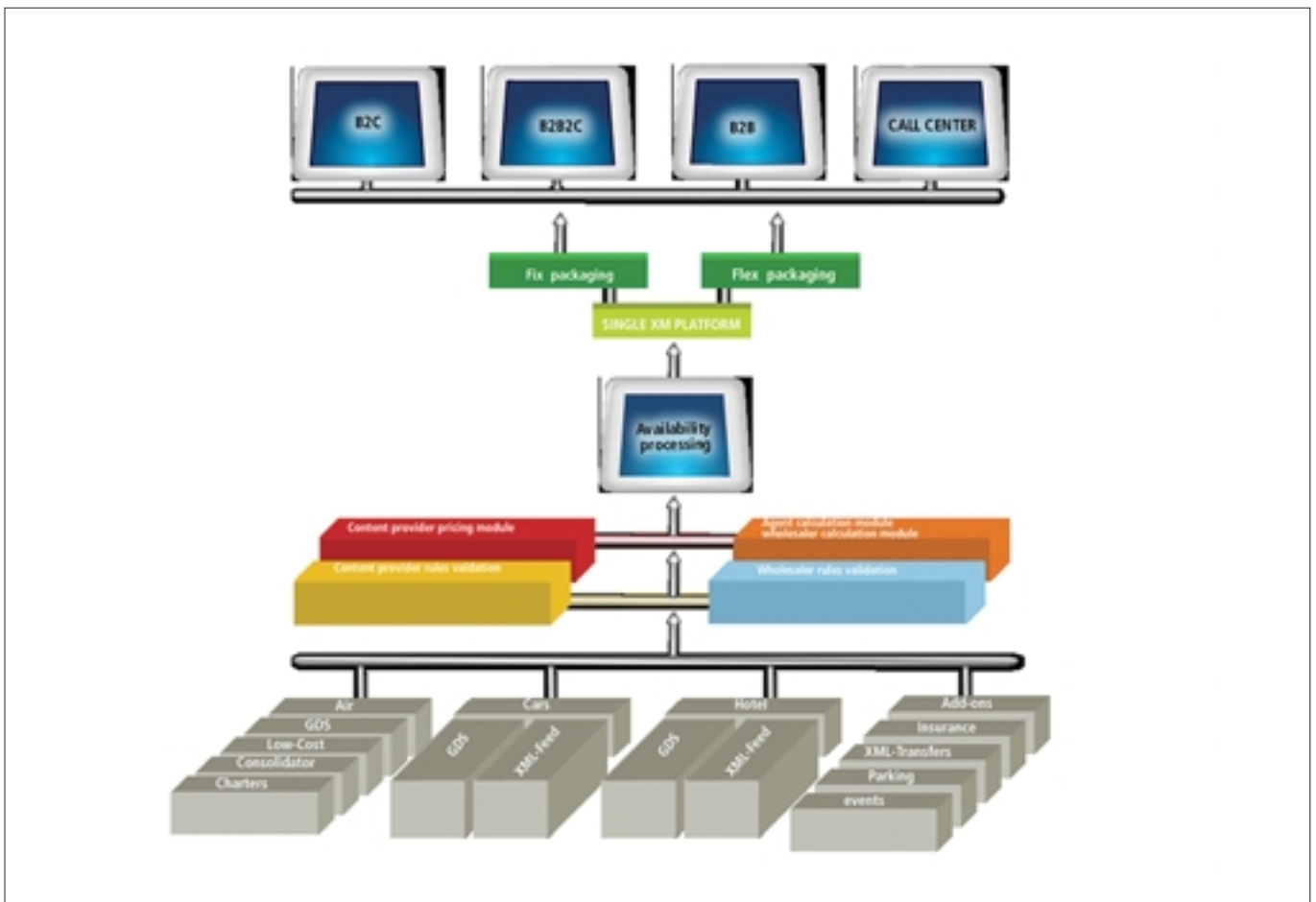
YPSILON DYNAMIC PACKAGING



Multiple content integration

In addition to providing traditional fly and drive or fly and hotel packages, Ypsilon also provide the ability to aggregate multiple content into a single package: Car, hotel, flight, insurance and add-ons can be packaged and booked within one platform.

By aggregating data from multiple sources such as GDS, car or hotel content providers, web-fares and low-cost carriers the Ypsilon package platform offers a flexible content management and online distribution solution for tour operators as well as wholesalers.



Packages can be sold as a pre-defined fixed price packages (static packaging) or as flexible components selectable within a price range. The flexible package allows the end customer to easily mix and match flights, cars or hotels from an available selection within the package price range to create their own bespoke itinerary (flexible packaging). The packaging platform is suited for multi channel distribution: B2C, B2B2C, B2B and call centre.

Features

- Multi level mark-up management
- Wholesaler calculation:
 - B2B mark-up
 - B2C/B2B2C mark-up
 - Call Centre mark-up
- Dynamic assembly of multiple components
- Component upgrades
- Add-ons/Cross selling
- Flexible Component-based pricing or static pricing
- Multi channel distribution: B2B, B2B2C, B2C, Call centre
- Super PNR: multiple source inventory is stored into a single super PNR with all booking references.
- PNR content can be customised and pre-defined (PNR layout)
- All content perused in real time availability
- Dynamically create and price multiple component itineraries for single or multiple destination itineraries
- Air content can be based on consolidator contracted fares, GDS published fares, web fares and low-cost carriers.
- Hotel content acquired via GDS or Hotel XML based interface.
- Car content acquired via GDS or XML based interface.

